The WIPO Academy- Distance Learning Capacity Building and Skills Development Activities Patent Search and Patent Drafting Courses

Altaye Tedla
Head, WIPO Academy
Distance Learning Program

David Barford
Consultant on Patent Drafting and Patent Information Courses
WIPO Mission for IP Knowledge Development and Dissemination

The WIPO Academy is the core entity in WIPO for training and human capacity-building activities, particularly for developing countries, least developed countries (LDCs) and countries in transition.
The WIPO Academy’s Goal

Global access to high quality intellectual property education and training
The WIPO Academy’s Main Areas of Activity

- Professional Development Program
- Academic Institutions Program - Master’s
- Distance Learning Program - ‘Leveraging ICT’s to provide multilingual access to knowledge in all fields of IP anywhere, anytime, anyhow’

- Building National IP Training Centers
- WIPO Summer Schools
- New! Judicial Training Institutions Project (2017)
- New! General IP Education for Teachers of the Youth (2017)
The WIPO Academy as a Catalyst in IP Training

- Unique provider of professional development for government officials
- Unique provider of multilingual access to basic and advanced IP courses through distance learning (10 languages/159 courses a year)
- Unique UN organization providing IP higher education through Joint Master’s Degrees and support to leading universities (8 Masters Programs)
- Building national IP training centers in partnership with Member States
- Neutral; Credible- WIPO Brand
- A hub or virtual network of partners (50), experts and teachers (400) in development oriented intellectual property (IP) training
WIPO Academy in Numbers

- **443,459 individuals** have followed our distance learning courses since 2001

- **420 face to face specialized courses** have been organized with our Member States for over 4,000 government officials since 2000

- **1,106 students** have graduated from our Joint Master’s Program since 2003, of whom 628 received scholarships as government officials

- **Five national IP training centers** have been established, and **86 trainers** have been certified.

- **More than 3,000 participants** have taken part in the WIPO Summer Schools since 1998
In 2016 the WIPO Academy provided face-to-face specialized training and distance learning education to **55,586** participants from 197 countries—bridging the gap of IP knowledge worldwide.
Distance Learning Program (2001-2016)

Total DL participants

- General courses
- Advanced courses

INTELLECTUAL PROPERTY ORGANIZATION
Distance Learning

- Customized for specific audiences, and professions e.g. Chinese, Technology and Innovation Support Centers (TISCS)
- Constantly updated, peer reviewed and expanded with new course topics
Distance Learning

- DL 001 – Intellectual Property Primer
- 101PCT – General Primers - Introduction to the Patent Cooperation Treaty
- DL 101 – General Course on Intellectual Property
- DL 201 – Copyright and Related Rights
- DL 202 – Electronic Commerce IP (under review)
- DL 203 – IP and Traditional Knowledge and Folklore
- DL 204 – Biotechnology and Intellectual Property (under review)
- DL 205 – Plant Variety Protection - UPOV Convention
- DL 301 – Patents
- DL-302 – Trademarks
- DL-317 – Arbitration and Mediation Procedure under the WIPO Rules
- DL-318 – Patent Information Search
- DL-320 – Basics of Patent Drafting
- DL-450 – IP Management
- DL-501/6 Collective Management of CR (for Managers, Legal Prac., Policy, Makers, Rights holders)
- DL-511 – Licensing including Open Source
- DL-701 – IP and Access to Medical Technologies
This was applied in 2016 and the data illustrates that 71% of the participants of the DL-101 followed the customized versions administered by local IP Offices in Brazil, China, Croatia, Egypt and Mexico.
Scant IP knowledge Development Programs for teachers of the young

Vs.

A rapidly increasing interaction of technology and culture with IP
Distance Learning

- 3 Categories of Courses on IP
  - General Courses (3)
  - Advanced/Specialized Courses (24)
  - Masters level courses Customized Courses

- 150 Instructionally Designed Sessions/Year

- Taught in 7 languages: Arabic, Chinese, English, French, Portuguese, Russian and Spanish

- 338 IP Professors/Practitioners

- WIPO Advantage

- Available globally through the Academy website, forums and partner platforms
Description of DL-318 and DL-320

- DL 001 – Intellectual Property Primer
- 101PCT – General Primers - Introduction to the Patent Cooperation Treaty
- DL 101 – General Course on Intellectual Property
- DL 201 – Copyright and Related Rights
- DL 202 – Electronic Commerce IP (under review)
- DL 203 – IP and Traditional Knowledge and Folklore
- DL 204 – Biotechnology and Intellectual Property (under review)
- DL 205 – Plant Variety Protection - UPOV Convention
- DL 301 – Patents
- DL-302 – Trademarks
- DL-317 – Arbitration and Mediation Procedure under the WIPO Rules
- DL-318 – Patent Information Search
- DL-320 – Basics of Patent Drafting
- DL-450 – IP Management
- DL-501/6 Collective Management of CR (for Managers, Legal Pract., Policy, Makers, Rights holders)
- DL-511 – Licensing including Open Source
- DL-701 – IP and Access to Medical Technologies
A call for IP Experts?